



COURSE DESCRIPTION CARD - SYLLABUS

Course name

Interpersonal communication

Course

Field of study

energetics

Area of study (specialization)

Year/Semester

1/2

Profile of study

Level of study

First-cycle studies

Form of study

part time

Course offered in

polish

Requirements

elective

Number of hours

Lecture

20

Laboratory classes

Other (e.g. online)

Tutorials

Projects/seminars

Number of credit points

3

Lecturers

Responsible for the course/lecturer:

Responsible for the course/lecturer:

Prerequisites

Knows basic concepts of connection with essence of interpersonal communication. Is able to see, associate and interpret phenomena occurring in social groups. Is aware about importance of interpersonal communication in professional and personal life.

Course objective

Developing students' team work skills, designing communication campaigns, managing personal image in interpersonal communication

Course-related learning outcomes

Knowledge

Knows the general principles of creating and developing forms of individual entrepreneurship

Skills

Is able to obtain information from literature, databases and other sources, make their interpretation, assessment, critical analysis and synthesis, as well as draw conclusions and formulate and comprehensively justify opinions



Social competences

Is able to obtain information from literature, databases and other sources, make their interpretation, assessment, critical analysis and synthesis, as well as draw conclusions and formulate and comprehensively justify opinions

Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

Written test in online form. Assessment issues (10-15 questions scored differently) will be formulated on the basis of lectures and compulsory literature, given at the beginning of each topic in accordance with the program content. Passing threshold 50% of points. Grading scale:

point. rating

<= 50% 2.0

51%-60% 3.0

61%-70% 3.5

71%-80% 4.0

81%-90% 4.5

91%-100% 5.0

Programme content

1. The concept of communication. Types of communication. Verbal and non-verbal communication. Communication tools.
2. Theories of interpersonal communication. Forms and specificity of interpersonal communication
3. Communication models. Communication competence. Designing communication campaigns.
4. Styles of interpersonal communication. Creating a personal image. Social engineering and psychotechnics in interpersonal communication
5. Internet in interpersonal communication. Communication in the information society (online)

Teaching methods

Traditional lecture with elements of problem and conversation lectures.

Bibliography



Basic

A. Potocki, R. Winkler, A. Żbikowska, Komunikowanie w organizacjach gospodarczych, Difin, Kraków 2011

2. R. Winkler, Zarządzanie komunikacją w organizacjach zróżnicowanych kulturowo, Wyd. Wolters Kluwer Polska, Kraków 2008

Głodowski W., Komunikowanie interpersonalne. Warszawa 2001

Additional

Potocki (red), Zarządzania wiedzą, Difin, Kraków 2011

2. Morreale S.P., Spitzberg B.H., Barge J.K., Komunikacja między ludźmi, PWN, 2007

Oppermann K., Webber E., Style porozumiewania się w pracy. Gdańsk 2007.

Reynolds S., Valentine D., Komunikacja międzykulturowa. Warszawa 2009.

Stankiewicz J., Komunikowanie się w organizacji. Wrocław 2009.

Breakdown of average student's workload

	Hours	ECTS
Total workload	68	3
Classes requiring direct contact with the teacher	20	1
Student's own work (literature studies, preparation for tests/exam) ¹	48	2,0

¹ delete or add other activities as appropriate